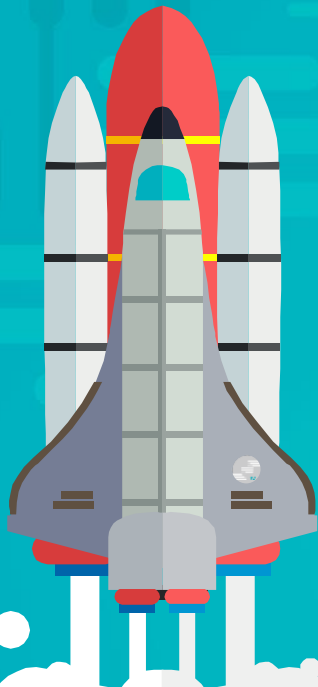
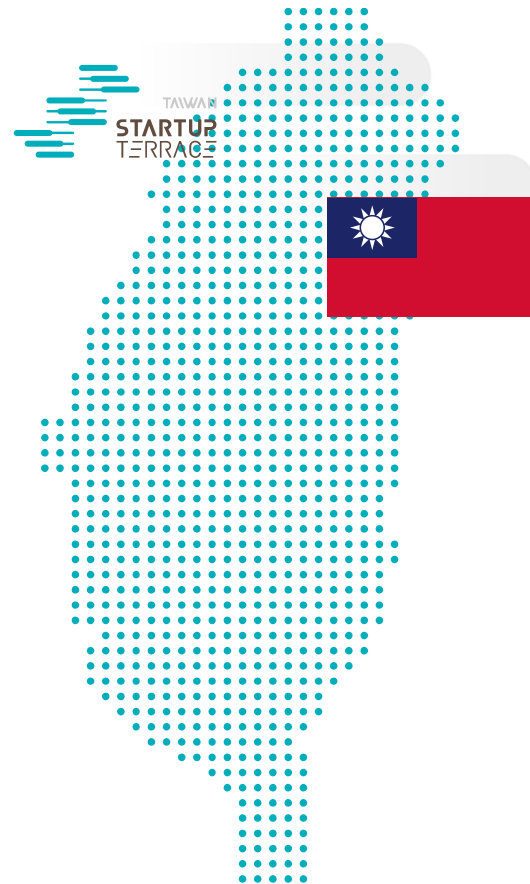


# TAIWAN STARTUP TERRACE SOFT-LANDING PROGRAM

20200519



# How Can Taiwan STARTUP TERRACE Help





## SCALE UP



Scale your startup globally



## LAUNCH IN TAIWAN

Field trial to  
test your solution



## MATCHMAKING



Find an investor/partner  
in Taiwan



## TOUCHDOWN

Conquer new markets



Boost your business  
in Taiwan!



TAIWAN  
STARTUP  
TERRACE





# STARTUP TERRACE

## The Key to Success



# Future City Concept

## Future Starts from Startup Terrace

Connecting Linkou and international community  
International startup hub in former  
2017 Taipei Universiade Athletes' Village



30 mins  
Taoyuan  
Airport



30 mins  
Taipei City  
Center



8  
Industrial  
Parks



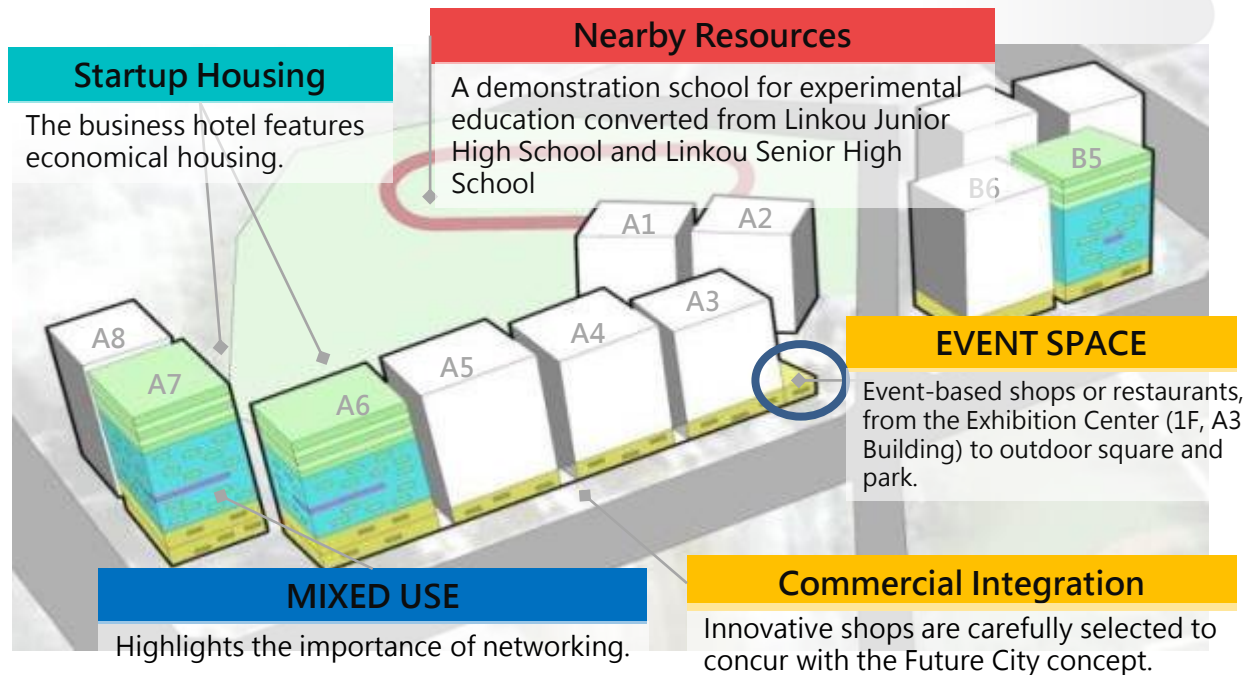
#1  
Lifestyle  
Resource

# Innovation-friendly Space for Startups

**48,324 m<sup>2</sup>** total area

**A6, A7, B5 and A3 1F**

- Startup Office
- Co-working Space
- Exhibition Area
- Social Lounge
- Maker Lab
- Meeting Room / Classroom
- Startup Housing



# Facilities



Independent Office



Co-working Space



Meeting Room



Classroom



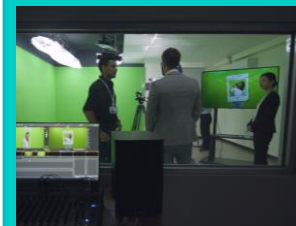
A3 Event Space



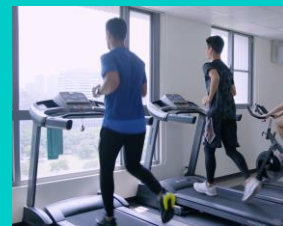
A6 Data Analysis Room



Dormitory



Studio



Gym



Meditation Room



Prayer Room

# Future City Concept. Future Starts from Startup Terrace

TAIWAN  
STARTUP  
TERRACE  
Future City



National-level resources with diverse assistances to accelerate startups establish business models and approach international market.

Resources & Consulting

Eco-system Networking

Field Trial PoC



# Resources



01

## High Quality Working Spaces

High quality office and accommodations.  
Special discount on rent.

02

## 15% Tax incentive

According to the <New Town Development Act>, 15% tax incentive for Profit-seeking Enterprise Income Tax can be applied for the first five years of business operation.  
Business address registration is free.

03

## Award & Grant

Various awards and grants are on offer from time to time.

04

## Customized Service

Individual professional assistance to help with business registration and visa applications.

05

## Legal / Accounting Consultant

Weekly appointment. Providing 1 on 1 legal and accounting consulting.

# Top Accelerator Hub in Taiwan

## 1 Joint Innovation Center

## 22 International Accelerators

Enterprise  
Accelerator



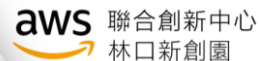
RAINMAKING  
INNOVATION

Mighty Net

Service  
Accelerator



ADVANTECH



重點輔導領域

Smart  
Health

IoT

Smart  
Service

Smart  
Retail

Non-profit  
Accelerator



Joint  
Innovation  
Center

Smart  
Manufacture

Smart  
Transport



Fintech

5G

# Investor Matchmaking

## QUICK CHAT



Every quarter inviting  
VCs to have  
conversations with  
startups 1 on 1 in 30  
mins on different  
topics.



## DEMO DAY



The greatest annual  
event in Startup Terrace.  
Gathering international  
VCs, startups,  
accelerators altogether  
for connections.



# Organization Chart



**Chair** (2019-2021)

WEN-JE KO  
Mayor of Taipei City



Strategy Committee



**Secretariat**

CHEN-YU LEE  
Secretary-General



205

(as of Dec, 2020)

101



Industry  
Member

94



City  
Member

9



NPO  
Member

1



Honorary  
Member



Charles Reed Anderson

# Attending International Events



2019  
Tech  
Crunch  
Disrupt



2019  
Slush  
Helsinki



Other Events



InnoVEX  
InnoVEX  
Pitch  
Awards



RISE  
2019  
RISE  
Hong  
Kong





# Startup Terrace Visit Tour



Connection  
with Startup  
Industries



Connection  
with  
International  
Community



Cooperation  
Opportunities



# Test Your Solutions Here



## STARTUP TERRACE

- Office Space-Including Meeting Rooms
- Public Space-Social Lounge, Gym, Reading room, Meditation Room
- Housing Area
- Exhibition Area

## Surrounding Area

- Real Trial for Startups, match-making with 2km field for experimental fields.
- Link to industrial parks in surrounding area (radius: 5 km) to promote industrial startup upgrades and complete industrial ecosystem supply chain.

## Comprehensive 5G Zone

Startup Terrace is a specially designated experimental zone set up by the Taiwan Ministry of Transportation

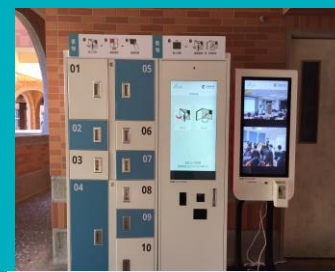
# Field Trials



Security Management System  
for 5G Networks/Mobile Data  
Collecting



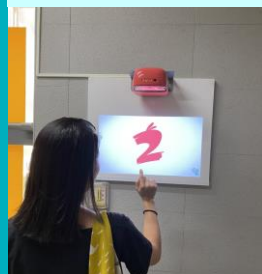
IoT Vending Machines



Smart Locker +  
Kiosk



Customer  
Hotspot Analysis



Smart Short  
Throw Projector



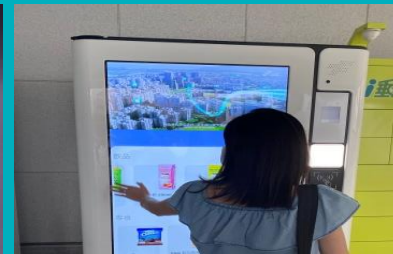
雲端大眼睛縮時影像



Smart Conference Room



Automated  
Smart Planting



AI Delegation  
Management Vending  
Machine



# Complete Startup Ecosystem, 170 Companies Resident in.



**80 %Occupancy**

**1**

Joint  
Innovation Center

**22**

Accelerators

**10**

Next-Gen  
Retail Store

**17**

Digital Transformation  
Enterprises

**118**

Startups

**25 International companies,  
13 countries from Europe,  
Americas, South East Asia**

International  
Partners



true  
digital\_park



MaGIC  
Malaysian Global Innovation & Creativity Centre

SITEC



THE ASSOCIATION OF GLOBAL INNOVATION  
ACADEMY & CONSULTANCY MALAYSIA

StartupMamak W O R Q



NEXEA

## Plug Into a Dynamic Startup Network

**111** Startups across  
**7** Smart Application Fields

**45+**

### Smart Life

HAIRDODO、GREENBANK、APEX  
KINGWIN、Pointdidi、MIND &  
IDEA FLY、MAGICUBIE、etc.

**6+**

### Intelligent Transport System

Upark、OmniEyes、Starry  
Conceptet、GLAD、WIESS,  
etc.

**12+**

### Smart Health

GeneJet、HG MEDFLUID、  
AI Clerk、B.D. Mobile、  
ICAN, etc.

**3+**

### Smart Infrastructure & Application

KLICKKLACK、  
RELAY2、Chen Hsin, etc.

**8+**

Energy Saving/  
Agriculture Production  
DROXO、AiCOMM、MICRO  
PC、NextDrive、AccuSensing,  
etc.

**13+**

### Smart Manufacturing

Cytana、Neurelli、  
SUN JET ROBOTICS  
ArcRan、MY YARD  
etc.

**25+**

### Smart Shop & Retail

CHELPIS、  
Crowdinsight、CHEN  
HONG、AIWill Lab、  
WorMIT, etc

# **SOFT-LANDING PROGRAM**

For STARTUPS and SCALEUPS





## Who can apply

- ✓ Firms recommended by our strategic partners.
- ✓ Companies willing to develop tech cooperation in Taiwan, including engineering teams and potential customers/partners.



### Duration (valid till 2021/12/31)

1 week - 1month



### Industry

AI, Software, IoT  
(and related technologies/applications)

### Program Restrictions

- Limited to two applicants per company
- Applicants responsible for their travel, food, transportation and out of pocket expenses
- Applicants must arrange their own entry to Taiwan
- Applicants are responsible for obtaining necessary visa(s) before the start of the program

## Program Benefits

## Soft-landing program

### Startup services

- 7/24 co-working space access- 1 hot seat
- Accommodation- 1 bunk bed
- Access to STARTUP TERRACE facilities
- Taiwan Entrepreneur Visa & business registration consulting

TAIWAN  
STARTUP  
TERRACE

### Networking services

- Access to STARTUP TERRACE network & community
- Access to accelerator resource
- Consulting Service- Legal, Financial, Solutions Architect
- Marketing & PR

## How it works



Firms with Partner's  
Recommendation



Soft-landing  
Online Application



Documents  
Review



Soft Landing  
Travel



Gateway to  
Global Networking

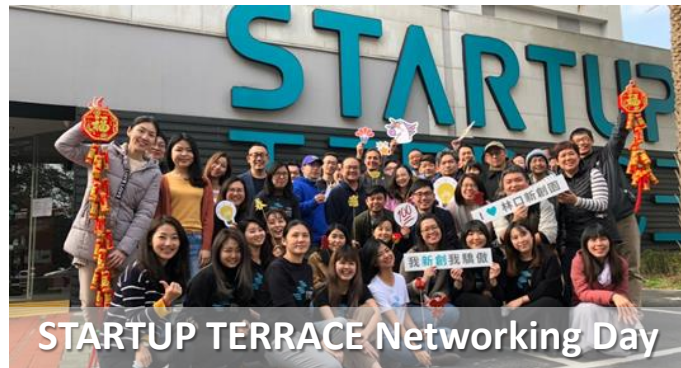


**SCALE UP**

\*STARTUP TERRACE reserves the right to modify and terminate the program.



# Join Our Ecosystem & Make a Difference!



# Thank You

## Your Best Investment Partner in Taiwan

Startup Terrace Project Office- Debby Lin

Tel: +886-2-23692358 ext. 1905

[debby@mail.tca.org.tw](mailto:debby@mail.tca.org.tw)

<https://www.startupterrace.tw/>

 Startup Terrace